



Program	Master of Business Administration (MBA)	Semester - 3
Type of Course	Major	
Prerequisite		
Rationale	-	
Effective From A.Y.	2024-25	

Teaching Scheme (Contact Hours)				Examination Scheme				
Lecture	Tutorial	Lab	Credit	Theory Marks		Practical Marks		Total Marks
				T	T	P	P	
4	-	-	4	50	30	-	-	150

SEE - Semester End Examination, T - Internal Theory, P - Internal Practical

Course Content		T - Teaching Hours W - Weightage	
Sr.	Topics	T	W
1	Nature & Scope of Investments Basics of investment - Scope - Economic meaning and significance of income, savings, investments, security, speculation, and gambling Comparison between investment and speculation - Profile of Indian investors and factors influencing investment decisions - Internal and external factors, Legal framework of securities market in India, investors and stock exchanges, and its significance in Indian financial system.	15	25
2	Investment Alternatives Level of Knowledge: Conceptual Investment Options & Attributes Characteristics features of financial instruments, Types of financial assets & Instruments, Various investments - Company Shares, Debentures, Bonds, Mutual funds, fixed deposits, gilt-edged securities, Futures & Options, post office schemes, company & PPF, UTI, LIC, Real Estate, bullion, insurance schemes & Global securities - Risk, Return, Security, Maturity & Optional features. Finance Vs Investments- interactive decision elements.	15	25
3	Risk & Types of Investment Analysis Fundamental analysis - Company, Industry and Economic analysis - Technical analysis of securities - Charts, and Graphs - Moving averages - Types - implications on investment. Risk – Types of Risk – Measurement of Risk (Theory and numerical).	15	25
4	Portfolio Management Level of Knowledge: Application Portfolio Management; Meaning, Return on portfolio, risk on portfolio, portfolio managers, SEBI guidelines for portfolio managers, portfolio management services. Portfolio theory - contribution of William Sharpe and Harry Markowitz, Single index model, capital asset pricing modal and arbitrage pricing theory	15	25
Total		60	100

Suggested Distribution Of Theory Marks Using Bloom's Taxonomy				
Level	Application	Analyze	Evaluate	Create
Weightage	25	25	25	25

NOTE : This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.



Course Outcomes

At the end of this course, students will be able to:

CO1	Formulate the objectives in constructing and managing a portfolio and create an investment policy statement
CO2	Illustrate the correct use of tools for financial analysis for investment purposes
CO3	Evaluate securities using different valuation models
CO4	Construct a diversified portfolio by blending portfolio and people management

CO PO Mapping

CO	CO - 1	CO - 2	CO - 3	CO - 4
PO - 1	3	3	2	3
PO - 2	1	1	2	2
PO - 3	2	0	0	3
PO - 4	1	2	1	3
PO - 5	1	1	0	1

Reference Books

1.	Security Analysis and Portfolio Management By Fischer Donald E.; Jordan Ronald J.; Pradhan A. K. Pearson India Education Services Pvt. Ltd Latest Edition
2.	Investment Analysis & Portfolio Management (TextBook) By Prasanna Chandra McGraw Hill Publication 5th Edition
3.	Investment Management By Dr. Preeti Singh Himalaya Publishing House Pvt. Ltd Latest