



Program	Master of Business Administration (MBA)	Semester - 3
Type of Course	Ability Enhancement Course	
Prerequisite		
Rationale	-	
Effective From A.Y.	2024-25	

Teaching Scheme (Contact Hours)				Examination Scheme				
Lecture	Tutorial	Lab	Credit	Theory Marks		Practical Marks		Total Marks
				T	T	P	P	
-	-	8	4	-	-	100	-	200

SEE - Semester End Examination, T - Internal Theory, P - Internal Practical

Course Content		T - Teaching Hours W - Weightage	
Sr.	Topics	T	W
1	<p>Introduction</p> <p>Summer Internship Program (SIP) is an integral part of the MBA academic curriculum and its satisfactory completion is a mandatory requirement for the award of the degree. Under the program, the students are required to undertake an internship assignment within assigned companies for hands-on corporate experience and for integrating the knowledge and skills acquired through the coursework. SIP also offers students the opportunity to gain exposure to industry projects; interactions with professionals and other summer interns; and improving their presentation, writing, and communication skills. SIP often acts as a gateway for final placement for many students.</p> <p>The students will have to undergo Summer Training for eight weeks after the completion of the Second Semester and submit a "Summer Internship Project Report" by end of training. Students are required to work with an organization for hands on experience during the semester gap of Semester II and semester III. The students may carry their SIP training at the organization located within the geographical boundary of Gujarat/India.</p>		
2	<p>Objectives of SIP</p> <p>SIP is designed for students to:</p> <ul style="list-style-type: none"> • Transfer their analytical, integrative, team skills honed in the classroom to the workplace; • Understand the complexities of the corporate world first hand; • Focus on a narrow problem within a selected topic/field – typically a micro theme – to facilitate an in-depth study using quantitative/qualitative measurement tools to organize and analyse data, intensively focusing on the area to arrive at reasoned conclusions about the issue or problem; • identify opportunities for networking with people in industry/ corporates/ organizations; • Aim for pre-placement offers where feasible/appropriate. 		
Total			

Laboratory work will be based on above syllabus with minimum required experiments/exercises to be incorporated.