



Program	Master of Business Administration (MBA)	Semester - 3
Type of Course	Skill Enhancement Course	
Prerequisite		
Rationale	-	
Effective From A.Y.	2024-25	

Teaching Scheme (Contact Hours)				Examination Scheme				
Lecture	Tutorial	Lab	Credit	Theory Marks		Practical Marks		Total Marks
				T	T	P	P	
2	-	-	2	25	-	-	-	75

SEE - Semester End Examination, T - Internal Theory, P - Internal Practical

Course Content		T - Teaching Hours W - Weightage	
Sr.	Topics	T	W
1	Module I Introduction: <ul style="list-style-type: none"> An introduction to entrepreneurship & Start-ups Entrepreneurial Skills, Functions, Types, Entrepreneurship, Forms of business organizations (Sole Proprietorship, Partnership, HUF, Private limited, Public limited, LLP). Creativity, Innovation and Entrepreneurship, Gujarati Entrepreneur and Contribution to India and World Economy Introduction to international entrepreneurship, modes of entry 	10	33
2	Module II <ul style="list-style-type: none"> Government Support for Entrepreneurship Development: Initiatives for Start-up India Stand up India and Skill India, Government of Gujarat schemes for Start-up, Start-up and ecosystem, Stand-up India: Women and Minority Entrepreneurship. Ease of Doing Business (EoDB) – Overview, Ranking, Determinants of EoDB 	10	33
3	Module III <ul style="list-style-type: none"> The whole batch will be divided into teams and each team will make a Business Plan. The teams will compete against each other and they will make critical entrepreneurial decisions. This experience will enable them to gain a good understanding of the entrepreneurial process. 	10	34
Total		30	100

Suggested Distribution Of Theory Marks Using Bloom's Taxonomy				
Level	Understanding	Application	Evaluate	Create
Weightage	25	25	25	25

NOTE : This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Course Outcomes	
At the end of this course, students will be able to:	
CO1	Appraise the ecosystem and business environment facilitating entrepreneurship for inferring a given available opportunity for entrepreneurship
CO2	Create a business plan for a business idea
CO3	Evaluate the process of becoming a start-up with current trends and Regulatory environment
CO4	Develop an entrepreneurial mind-set by learning key skills such as design, personal selling, and communication



CO PO Mapping

CO	CO - 1	CO - 2	CO - 3	CO - 4
PO - 1	3	2	2	2
PO - 2	3	3	3	2
PO - 3	1	3	3	0
PO - 4	0	2	2	0
PO - 5	1	2	1	1

Reference Books

1.	Entrepreneurship Development and Project Management (Text and Cases) (TextBook) By Neeta Baporikar Himalaya Publishing House Latest Edition
2.	"Entrepreneurship" By Robert D. Hisrich, Mathew J. Manimala, Michael P Peters and Dean A. Shepherd Tata Mc-graw Hill Publishing Co.ltd.- new Delhi.